Orientation - 2 hrs
____ CBC 1201

General Education Core - 38 hrs
____ ART 2300 or MUS 2300 or THR 2300
____ BIO 1400
____ ENG 1300
____ ENG 1301
____ ENG 2300 or 2301 or 2302 or 2303 or 2340 or 2355 or 3300 or 3301
____ HIS 1300
____ HIS 1301
____ HIS 2300 or 2301 or POS 2300
____ MTH 1303 or 1501
____ PED 2300
____ PHY 1400 or 1404 or CHM 1400 or 1404 or 1410 or AST 1400
____ PSY 1300 or SOC 2300

Physical Education Activity - 2 hrs
____ __________________
____ __________________

Humanities - 6 hrs
(+3 hrs from Gen Education Core)
____ SPH 2300
____ ENG 2302 or 2303 or 2300 or 2301 or 2340 or 2355 or 3300 or 3301 or PHI 1300 or 2308 or 2310

Social Science - 3 hrs
(+3 hrs from Gen Education Core)
____ GEO 1301 or HIS 2300 or 2301 or POS 2300

Marketing Emphasis - 24 hrs
____ BUS 4310 (International Business)
____ CPS 3300 (Mgt Information Systems)
____ MGT 4310 (Production Operations Mgt)
____ MGT 4340 (Business Strategy & Policy)
____ MKT 4315 (Consumer Behavior)
____ MKT 4320 (Advertising & Promotion)
____ MKT 4325 (Retailing)
____ MKT 4335 (Marketing Research)

Electives /1402  6 hrs
____ __________________
____ __________________
____ __________________

Bible Core - 9 hrs
____ BIB 1300
____ BIB 1301
____ BIB/THE Elective

Pre-Business Core - 21 hrs
____ ACC 2300 (Accounting Prin I)
____ ACC 2301 (Accounting Prin II)
____ BUS 2311 (Business Statistics)
____ CPS 2304 (Computer Applications)
____ ECO 2300 (Prin of Macroeconomics)
____ ECO 2301 (Prin of Microeconomics)
____ MTH 1370 (Business Calculus)

Business Core - 15 hrs
____ BUS 3303 (Legal Environment of Bus)
____ BUS 3305 (Financial Management)
____ BUS 3323 (Business Communications)
____ MGT 3300 (Prin of Management)
____ MKT 3300 (Prin of Marketing)

126 Total hours

Advisor ___________________
Graduation Approval ___________  (date)