

CENTRAL BAPTIST COLLEGE
1501 College Avenue
Conway, AR 72034

BACHELOR OF ARTS
Communication
2023-24 Catalog (COMA)

Name _____

ORIENTATION - 3 hrs

_____ CBC 1301 Prin Collegiate Success

GENERAL EDUCATION CORE - 44 hrs

- _____ BIB 1300 Survey of Old Testament
- _____ BIB 1301 Survey of New Testament
- _____ BIB 2300 Life of Christ OR
BIB 2301 Life of Paul
- _____ ENG 1300 Composition I
- _____ ENG 1301 Composition II*
- _____ SPH 2300 Oral Communications
- _____ BIO 1400 Bio for Gen Education OR
BIO 1410 Molecular & Cellular
- _____ AST 1400 Astronomy OR
CHM 1400 College Chem I* OR
CHM 1404 Chem for Gen Edu OR
CHM 1410 Physiological Chem I* OR
- _____ PHY 1400 College Physics I OR
PHY 1404 Phy Sci for Gen Educ
- _____ MTH 1303 College Algebra OR
MTH 1304 Math for Liberal Arts
- _____ ART 2300 Art Appreciation OR
FIL 2300 Film Appreciation* OR
MUS 2300 Music Appreciation OR
THR 2300 Theatre Appreciation
- _____ ENG 2302 World Lit I OR
ENG 2303 World Lit II
- _____ HIS 1300 World History I OR
HIS 1301 World History II
- _____ HIS 2300 American Nation I OR
HIS 2301 American Nation II OR
- _____ POS 2300 American Natl Govt
- _____ ECO 2300 Prin of Macroeconomics* OR
ECO 2301 Prin of Microeconomics* OR
- _____ GEO 1301 Prin of Geography OR
- _____ PSY 1300 General Psychology OR
- _____ SOC 2300 Intro Sociology

LANGUAGE - 9 hrs (same discipline)

DEGREE RELATED - 6 hrs

_____ HIS 2325 Issues in Contemp World
_____ ENG 3000/4000 level

COMMUNICATION CORE - 21 hrs

- _____ JOU 1300 Media in Modern Society
- _____ JOU 1310 Basic Photography
- _____ JOU 2310 Multimedia Production
- _____ JOU 2320 Convergence Reporting *
- _____ JOU 3300 Media Law & Ethics *
- _____ JOU 3350 Social Media in Communication
- _____ JOU 4330 Media Internship (Capstone) *

JOURNALISM EMPHASIS: Choose one area

_____ *Convergence Journalism* _____ *Photojournalism*
_____ *Multimedia* _____ *Public Relations*

CONVERGENCE JOURNALISM - 12 hrs

- _____ JOU 2330 Publications Design OR
JOU 2351 Photojournalism I *
- _____ JOU 3340 Copy Editing*
- _____ JOU 3365 Principles of Online Journalism*
- _____ JOU 4375 Reporting for Electronic Media

PHOTOJOURNALISM - 12 hrs

- _____ JOU 2351 Photojournalism I *
- _____ JOU 3352 Photojournalism II*
- _____ JOU 3372 Digital Media & Design*
- _____ JOU 4355 Social & Documentary Photo*

MULTIMEDIA - 12 hrs

- _____ JOU 2330 Publications Design OR
JOU 2351 Photojournalism I *
- _____ JOU 3370 Integrated Media*
- _____ JOU 3372 Digital Media & Design*
- _____ JOU 4375 Reporting for Electronic Media*

PUBLIC RELATIONS - 12 hrs

- _____ JOU 2330 Publications Design OR
JOU 2351 Photojournalism I *
- _____ JOU 3310 Principles of Public Relations
- _____ JOU 3320 Public Relations Techniques*
- _____ JOU 4310 Public Relations Cases & Campaigns*

UPPER DIVISION ELECTIVES - 7-8 hrs

- _____ JOU 3330* OR JOU 3340* OR JOU 3365* OR
- _____ JOU 3370* OR JOU 3372* OR JOU 3310* OR
- _____ JOU 4100* OR JOU 4101* OR JOU 4102* OR
- _____ JOU 4210* OR JOU 4300* OR JOU 4345* OR
- _____ JOU 4385* OR MGT 3300* OR MKT 4320*

MINOR - 18 hrs

*prerequisite required

120 TOTAL HOURS

Advisor _____

Graduation Approval _____

date