

Degrees

BBA

Bachelor of Business Administration

Accounting
Business Administration
International Business
Management
Marketing

Minors

Business
Management
Marketing
Accounting

Challenging
Engaging
Inspiring



Contact

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Central Baptist College

Business
Department



Central Baptist College is committed to transforming lives through education that integrates Christian faith and academic excellence in a Christ-centered environment.

Department Faculty

Dr. Mary Elizabeth Cantrell,
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Associate Professor of Business

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Student Comments

Baker Wilson, Class of 2019

HR Administrator II,
FedEx, Arkansas

“Central Baptist College’s Business Department will prepare you for the real world by allowing you to meet and gain valuable insights from real world professionals. The Business Department stresses that you develop a network and utilize those contacts in your career field which is extremely useful and vital. All of the professors set you up for success by placing you in situations that you will encounter in your future career field.”

Brady Harvey, Class of 2017

Senior Tax Accountant at Sound Physicians, Tacoma, Washington

“I would definitely recommend a business degree of any sort. The professors are always available and can be there for you if you need them. Through certain business courses you are challenged with real-life scenarios. Business Majors are required to complete an internship, which, in my opinion, is the very best way to prepare.”

Career Opportunities

Accounting

Accountants and Auditors

Prepare and examine financial records.

Median pay \$70,500 per year*

Business Administration

Logisticians

Analyze and coordinate an organization’s supply chain.

Median pay \$74,600 per year*

International Business

Sales Managers

Direct an organization’s sales team

Median pay \$124,220 per year*

Management

Administrative Services Managers

Plan, direct, and coordinate supportive services of an organization.

Median pay \$96,180 per year*

Marketing

Advertising, Promotions, & Marketing Managers

Plan programs to generate interest in products or services

Median pay \$132,620 per year*

**2019 information from U.S. Bureau of Labor & Statistics*



Dr. Kateryna Pitchford’s Leadership class visited the Arkansas State Capitol and was recognized during the legislative session.

Mission Statement

The academic mission of the Business Department at CBC is to prepare our graduates to take their places as ethical, productive employees and entrepreneurs in a global business environment. Further, graduates of the Business Department at CBC will be prepared for advanced studies in graduate or professional programs. We seek to accomplish this mission through a program characterized by academic rigor and founded in Christian truth.

**Dedicated faculty
of Central Baptist
College provide quality
instruction in a caring and
spiritual environment.**

- Dr. M.E. Bender,
“She May Be Small... but There are Those who Love
Her So: The History of Central Baptist College”

Internships

Mackenzie Crocker, Class of 2019

“Because of the business program, I was able to get an internship at Dave Creek Media that allowed me to expand my knowledge outside the classroom which gave me skills necessary to stand out during my job search.”

Shayla Bowman, Class of 2018

“My internship with administration at Conway Regional Medical Center was everything I needed to help me decide which path I needed to take!”