

**CENTRAL BAPTIST COLLEGE**  
1501 College Avenue  
Conway, AR 72034

**MINOR**  
**MARKETING (MK)**  
**2023-24 Catalog**

Name \_\_\_\_\_

**MARKETING MINOR CORE - 12 hrs**

- \_\_\_\_\_ ACC 2300 Accounting Principles I
- \_\_\_\_\_ CPS 2304 Computer Applications
- \_\_\_\_\_ ECO 2300 Prin of Macroeconomics\* \*\* OR  
ECO 2301 Prin of Microeconomics\* \*\*
- \_\_\_\_\_ MKT 3300 Principles of Marketing\*

**MARKETING MINOR ELECTIVE - 6 hrs\***

Select from 4000 Level Marketing Courses

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\*\*Courses cannot count for both a General Education Core requirement and a minor requirement.

\*prerequisites required

**18 TOTAL HOURS**

Advisor \_\_\_\_\_

Graduation Approval \_\_\_\_\_

(date)