

CENTRAL BAPTIST COLLEGE  
1501 College Avenue  
Conway, AR 72034

BACHELOR OF ARTS  
Communication  
2018-19 Catalog (COMA)

Name \_\_\_\_\_

**ORIENTATION - 2 hrs**

\_\_\_\_\_ CBC 1201 Prin Collegiate Success

**GENERAL EDUCATION CORE - 44 hrs**

- \_\_\_\_\_ BIB 1300 Survey of Old Testament
- \_\_\_\_\_ BIB 1301 Survey of New Testament
- \_\_\_\_\_ BIB 2300 Life of Christ OR  
\_\_\_\_\_ BIB 2301 Life of Paul
- \_\_\_\_\_ ENG 1300 Composition I
- \_\_\_\_\_ ENG 1301 Composition II\*
- \_\_\_\_\_ SPH 2300 Oral Communications
- \_\_\_\_\_ BIO 1400 Bio for Gen Education OR  
\_\_\_\_\_ BIO 1410 Molecular & Cellular
- \_\_\_\_\_ AST 1400 Astronomy OR  
\_\_\_\_\_ CHM 1400 College Chem I\* OR  
\_\_\_\_\_ CHM 1404 Chem for Gen Edu OR  
\_\_\_\_\_ CHM 1410 Physiological Chem I\* OR
- \_\_\_\_\_ PHY 1400 College Physics I OR  
\_\_\_\_\_ PHY 1404 Phy Sci for Gen Educ
- \_\_\_\_\_ MTH 1303 College Algebra OR  
\_\_\_\_\_ MTH 1304 Math for Liberal Arts
- \_\_\_\_\_ ART 2300 Art Appreciation OR  
\_\_\_\_\_ FIL 2300 Film Appreciation\* OR  
\_\_\_\_\_ MUS 2300 Music Appreciation OR  
\_\_\_\_\_ THR 2300 Theatre Appreciation
- \_\_\_\_\_ ENG 2302 World Lit I OR  
\_\_\_\_\_ ENG 2303 World Lit II
- \_\_\_\_\_ HIS 1300 World History I OR  
\_\_\_\_\_ HIS 1301 World History II
- \_\_\_\_\_ HIS 2300 American Nation I OR  
\_\_\_\_\_ HIS 2301 American Nation II OR
- \_\_\_\_\_ POS 2300 American Natl Govt
- \_\_\_\_\_ ECO 2300 Prin of Macroeconomics\* OR  
\_\_\_\_\_ ECO 2301 Prin of Microeconomics\* OR
- \_\_\_\_\_ GEO 1301 Prin of Geography OR
- \_\_\_\_\_ PSY 1300 General Psychology OR
- \_\_\_\_\_ SOC 2300 Intro Sociology

**LANGUAGE - 9 hrs (same discipline)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DEGREE RELATED - 6 hrs**

\_\_\_\_\_ HIS 2325 Issues in Contemp World  
\_\_\_\_\_ ENG 3000/4000 level

**COMMUNICATION CORE - 21 hrs**

- \_\_\_\_\_ JOU 1300 Media in Modern Society
- \_\_\_\_\_ JOU 1310 Basic Photography
- \_\_\_\_\_ JOU 2310 Multimedia Production
- \_\_\_\_\_ JOU 2320 Convergence Reporting \*
- \_\_\_\_\_ JOU 3300 Media Law & Ethics \*
- \_\_\_\_\_ JOU 3350 Social Media in Communication
- \_\_\_\_\_ JOU 4330 Media Internship (Capstone) \*

**JOURNALISM EMPHASIS: Choose one area**

- \_\_\_\_\_ *Convergence Journalism* \_\_\_\_\_ *Photojournalism*
- \_\_\_\_\_ *Multimedia* \_\_\_\_\_ *Public Relations*

**CONVERGENCE JOURNALISM - 12 hrs**

- \_\_\_\_\_ JOU 2330 Publications Design OR  
\_\_\_\_\_ JOU 2351 Photojournalism I \*
- \_\_\_\_\_ JOU 3340 Copy Editing\*
- \_\_\_\_\_ JOU 3365 Principles of Online Journalism\*
- \_\_\_\_\_ JOU 4375 Reporting for Electronic Media

**PHOTOJOURNALISM - 12 hrs**

- \_\_\_\_\_ JOU 2351 Photojournalism I \*
- \_\_\_\_\_ JOU 3352 Photojournalism II\*
- \_\_\_\_\_ JOU 3372 Digital Media & Design\*
- \_\_\_\_\_ JOU 4355 Social & Documentary Photo\*

**MULTIMEDIA - 12 hrs**

- \_\_\_\_\_ JOU 2330 Publications Design OR  
\_\_\_\_\_ JOU 2351 Photojournalism I \*
- \_\_\_\_\_ JOU 3370 Integrated Media\*
- \_\_\_\_\_ JOU 3372 Digital Media & Design\*
- \_\_\_\_\_ JOU 4375 Reporting for Electronic Media\*

**PUBLIC RELATIONS - 12 hrs**

- \_\_\_\_\_ JOU 2330 Publications Design OR  
\_\_\_\_\_ JOU 2351 Photojournalism I \*
- \_\_\_\_\_ JOU 3310 Principles of Public Relations
- \_\_\_\_\_ JOU 3320 Public Relations Techniques\*
- \_\_\_\_\_ JOU 4310 Public Relations Cases & Campaigns\*

**UPPER DIVISION ELECTIVES - 8-9 hrs**

- \_\_\_\_\_ JOU 3330\* OR JOU 3340\* OR JOU 3365\* OR
- \_\_\_\_\_ JOU 3370\* OR JOU 3372\* OR JOU 3310\* OR
- \_\_\_\_\_ JOU 4100\* OR JOU 4101\* OR JOU 4102\* OR
- \_\_\_\_\_ JOU 4210\* OR JOU 4300\* OR JOU 4345\* OR
- \_\_\_\_\_ JOU 4385\* OR MGT 3300\* OR MKT 4320\*

**MINOR - 18 hrs**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*prerequisite required

**120 TOTAL HOURS**

Advisor \_\_\_\_\_

Graduation Approval \_\_\_\_\_

date